

Epifania Magazine Media Kit

Epifania Magazine is a lifestyle magazine created by Nicole Moreno-Deinzer. The magazine covers an array of topics that interest women. From travel, to relationship, to building your professional brand. Our core values are L.Y.L.

- **Leadership Through Positivity**
- **Youthful Wonder**
- **Language Intelligence**

The logo for Epifania Magazine, featuring the word "Epifania" in a white, elegant, cursive script font. The letter "E" is particularly large and stylized, with a loop that extends upwards and to the left. The rest of the word "pifania" is in a smaller, more standard cursive font. The logo is centered on a light purple rectangular background.

Epifania

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Nicole Moreno-Deinzer is the Founder & CEO of this lifestyle magazine.

She studied Communication Studies at San Francisco State and received her MBA from Mills College. She was the previous Vice President of St. Elizabeth Day Home Board and was a Board Member of Bay Area Advertising Relief Committee. She is a graduate of Hispanic Foundation of Silicon Valley Latino Leadership Board Academy and is a Founding Father of the Psi Kappa, an Alpha Kappa Psi Business Fraternity chapter. She has spoken to youth at numerous high schools, Breakthrough Silicon Valley and Silicon Valley Women and Girls Leadership Summit.

In her spare time she loves traveling with her husband Nicholas, bugging her sisters on GroupMe and buying way too many books at used book stores.



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Advertise

Epifania Magazine would love to showcase your business as an ad. Ads run for 30 days. We have an array of advertising options.

For more details email our business manager Nicholas Deinzer at

nicholas@aloveyourlifeoutlook.com

Reviews

Want Epifania Magazine to review your product? We would love too! We will give our readers our HONEST opinion about the product. A product is required for a review.

If you would like us to review your restaurant or event, we require two media passes or two meals comp.

Giveaways

Giveaways will bring an increase of traffic to your website. There is no minimum value of the giveaway item however; there is a direct correlation between the value of the giveaway and reader engagement. Giveaways are free of charge if we are sent a product to review in addition to the product being given away. If you would rather only participate in the giveaway, without review, the current is \$35 and includes promotion via social media.

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DEMOGRAPHICS:

84% of readers reside in U.S.

69% of readers are female

37% of readers are between the age of 25-34

Social Media Stats:

Facebook: 618

Instagram: 437

Twitter: 324

Snapchat: 100 followers

YouTube: 45

That's over 1,500 followers

This does not include the CEO's personal social media following which will include 1,700 more followers

Social Media Following

For more information about the demographics for each social media channel, please email our business manager, Nicholas Deinzer at

Nicholas@aloveyourlifeoutlook.com

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Ads and Products

Nicholas Deinzer at

nicholas@aloveyourlifeoutlook.com

Editorial

Nicole Moreno-Deinzer at

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Ambassadors & Partners

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nicole@aloveyourlifeoutlook.com